

THE GARDENS MALL



NEWS RELEASE

For immediate release

Media contact: Margie Yansura, Wordsmith Communications
561-313-5028; mywordsmith@bellsouth.net

Canstruction 2015 Committee planning June 8-21 event at The Gardens Mall to benefit the Palm Beach County Food Bank

2014 Suffolk Construction sculpture wins International Canstruction "Best Meal" award

The Canstruction Committee is finalizing plans for the June 8-21 event at The Gardens Mall featuring six large-scale sculptures made from non-perishable food illustrating the theme CANnes International Film Festival. A highlight of the event will be the Cocktail and Awards party on June 18 in the Grand Court at The Gardens Mall. All funds from the party as well as all of the food used to create the sculptures will be donated to the Palm Beach County Food Bank. Canstruction will culminate at Strike Out Hunger night June 27 at Roger Dean Stadium, sponsored by Bank of America. Anyone making a donation of non-perishable food from June 8-26 at Bank of America's Jupiter locations at Abacoa Banking Center and Chasewood Plaza or at Roger Dean Stadium will receive a voucher to "Strike Out Hunger Game Night." The total amount of food raised through Canstruction 2015 will be announced at the game.

With this year's Canstruction just weeks away, local team Suffolk Construction 2014 Canstruction sculpture, The S.S. Can Cruise, has been declared the winner of the Canstruction International Competition "Best Meal" award for the 2014-2015 competition year. More than 1,200 structures participated in Canstruction Professional Competitions worldwide last year. In Palm Beach County this 2014 sculpture won the Juror's Favorite Award. The giant cruise ship sculpture included significant detail, including a top deck pool and a whale diving under the waves.

Canstruction 2015 Honorary Chairmen are Laura and Byron Russell and Laura Coburn Russell. Co-Chairmen are Lindsay Autry and David Sabin, along with Briana and Clark Beaty. The host committee includes the Rev. Pam Cahoon, Marie and Steve Bedner, James and Valerie Greco, Michael and Debbie Pucillo, Marti LaTour and George Elmore, and Gary Woodfield. Canstruction 2015 is hosted by The Gardens Mall and Michele Jacobs. The Presenting Sponsor is Bank of America and Stephanie Glavin is serving as Corporate Chairwoman. Canstruction 2015 sponsors in addition to Bank of America include The Gardens Mall, Steve and Louise Macht, and Cheney Brothers, Inc.

The Canstruction Cocktail and Awards Party on June 18 will honor the event chairmen, host committee members, sponsors and teams. Mo and Sally from KOOL 105.5 will emcee the evening, which will include a Chinese raffle. Tickets are \$150 for the host committee, \$75 for a regular ticket, and can be purchased online at www.pbccfoodbank.org.

Teams competing for a variety of awards ranging from the People's Choice Award to Best Meal include Hedrick Brothers; Kast Construction and Currie Sowards Aguila Architects; Leo A. Daly and The Weitz Company; Palm Beach State College architectural students; Roger Dean Stadium and VSP Marketing Group; and Suffolk Construction.

Construction judges to date include Mary Carhart of The Breakers Palm Beach; Melanie and Mike Hackman of Aioli Restaurant; Billy Himmerlrich of Old School Bakery; Jeff Koons; Sheila G. Mains of Sheila G's Brownie Brittle; Joseph Tralongo of Leeds Custom Design; Beth Walton of the Town of Palm Beach United Way and Chef Anthony Zottoli of The Lord's Place

Last year, Construction resulted in the donation of nearly 33,000 pounds of food to the Palm Beach County Food Bank. "Construction is a unique community event that provides a creative way to bring to the attention of the public the issue of hunger in our community," said Perry Borman, executive director of the Palm Beach County Food Bank. "We are grateful to have The Gardens Mall as our host again this year and appreciate the support of our committee members, teams and sponsors. This large donation of food comes at a time of year when we are especially in need of food since children are out of school and many do not have access to school provided meals."

"The Gardens is excited to again host Construction as we help call attention to hunger, a critically important issue we are committed to addressing in our community," said Michele Jacobs, corporate director of marketing for The Gardens Mall.

Construction will be open to the public during normal mall hours.
For more information, visit pbfoodbank.org or call 561-670-2518 x 305.

About Construction

Construction is an international charity of the design and construction industry in which architects, designers, and builders in cities across the country compete in a design-build competition to create giant works of sculptural art made entirely out of canned and packaged foods.

About the Palm Beach County Food Bank

The Palm Beach County Food Bank plays a critical role in the food security network in Palm Beach County by collecting and distributing food to more than 105 agencies on the front line of hunger relief in our community, serving nearly 200,000 residents. More than 57 percent of all local school students qualify for free or reduced-price lunch program. Programs also include Nutrition Driven, bringing nutrition information and food prep demonstrations to areas of need, and the Summer Weekend Nutrition Program, providing backpacks of nutritious food for families.

About The Gardens Mall

The Gardens Mall is located one mile east of I-95 on PGA Blvd. in Palm Beach Gardens, Florida. The luxurious, 1.4-million-square-foot, super-regional shopping center features more than 160 world-class retail specialty shops and restaurants. It is anchored by Nordstrom, Saks Fifth Avenue, Bloomingdale's, Macy's, and Sears. The Gardens Mall is owned and managed by The Forbes Company. For more information about The Gardens Mall, call 561.775.7750 or visit the mall online at thegardensmall.com.

###